facenote]

We are building the
decentralized face recognition
experience of the future, today.



Face Token is the first NFT that stores your customer's **biometric identity** in the blockchain. Enhance your in-store **customers experiences** by providing an **exclusive access** to a world of **digital opportunities**.



And what is an

NFT ?

An NFT (Non Fungible Token) is a token that we can use to represent ownership of unique items. It let us tokenize things like art, collectibles, even real estate.

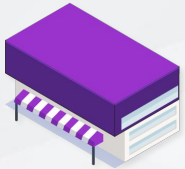
It can only have one official owner at a time and it’s secured by blockchain
– **no one can modify the record of ownership or copy/paste a new NFT into existence.**

Why **face recognition** should be **decentralized**?



AS A USER

Your customers facial profile and private information is **owned only by them**, and always at **their own control**.



AS A BUSINESS

Businesses can provide face recognition experiences while staying **compliant with current privacy regulations** (GDPR, CCPA, LGPD, etc)

What we **store**?

we **don’t store data**



we **don’t store photos**

Our **technology**

TOKEN CREATION AND CUSTOMER EXPERIENCE



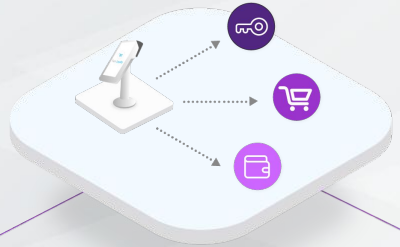
ERC 721 (NFT) standard

RECOGNITION DEVICE REAL TIME SYNC



Synchronize your customer tokens into all your locations

ACTION TRIGGERS



Trigger payments, access, loyalty and more

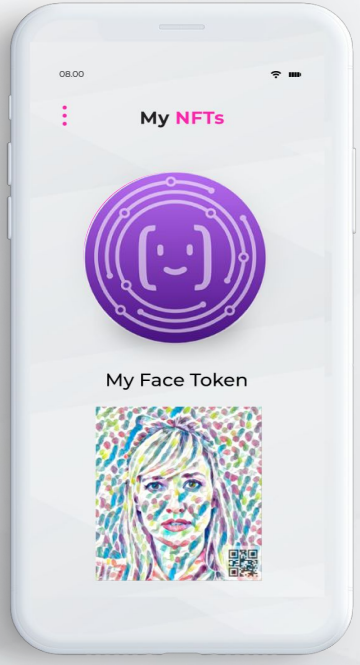
API INTEGRATION



integrate your customer journey with existing store systems (CRMs, etc)

Face(note)

What experiences can you offer with **Face Token?**



FINTECH	• Face Payments • Face 2FA
RETAIL	• Face Loyalty • Proof of Purchase
LOGISTICS	• Proof of Delivery • Face Signature Traceability
HOSPITALITY	• Face Check-in • Face Access • Face Payments



Face(note)

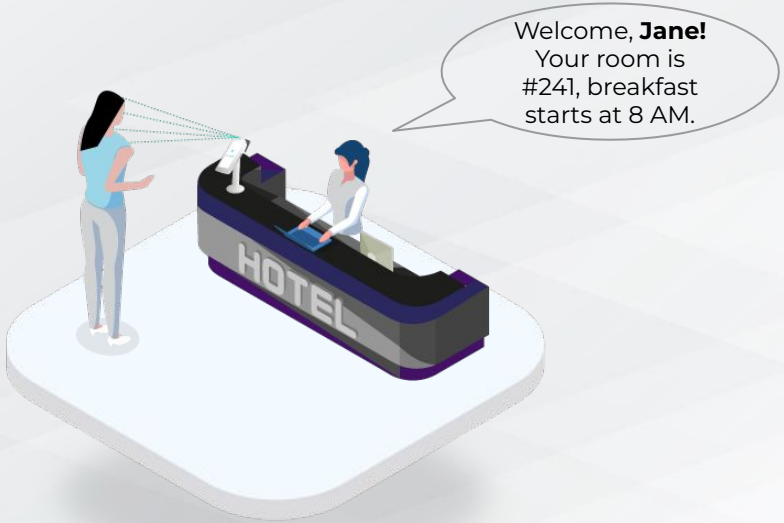
Face Payments...



Integrate your existing **payment gateway.**

Face(note)

Face check-in



Offer contactless **check-in at hotels & venues.**

Online **Face Authentication (2FA)**



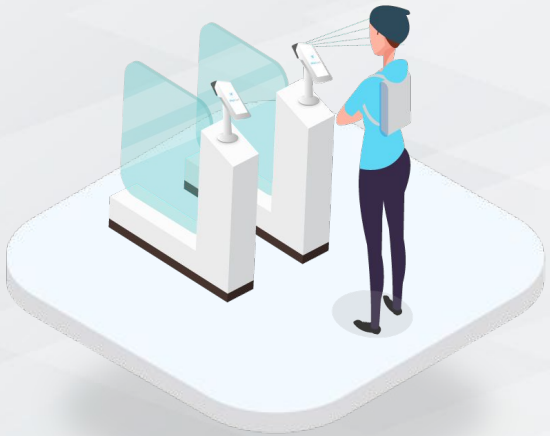
Face 2FA a**uthorization for online purchases.**

Face Loyalty



Extreme contactless **personalized experiences**.

Face Access



Offer contactless **access to private locations.**

Face Logistics



Proof of Delivery using Face Signature

Face(note)

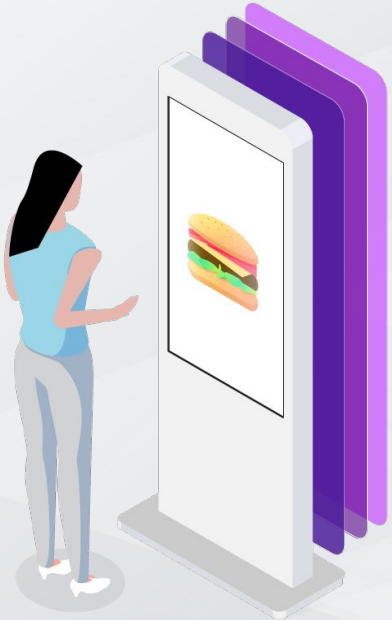
... and **Proof of Attendance.**



Offer personalized **NFTs** as **Proof of Attendance.**

Face(note)

Face Token integrates into **existing store devices**



Facenote can easily integrate with existing store devices

- **Self-serve totems**
- **POS devices**
- **Loyalty program tablets**

Face Token integrates into **existing store devices**



Timeline / **Our history**

2018
1st investment round
XRC Labs Retail
Acceleration New York

2019
First clients:
US, Brazil & Chile

2020
Partnerships **Accenture** & **Intel**
VISA Everywhere Initiative Award

2021
2nd investment round
Techstars & **ABN Amro**
Future of Finance
acceleration Amsterdam



The **team**



Eduardo Rivara
CEO
OLX - Deremate
ComparaOnline



Mariano Costanzo
CTO
OLX - Mavatar
ComparaOnline



Susan Akbarpour
Board of Directors
Managing Partner
Candou Ventures



Meka Millstone-Shroff
Board Advisor
Member of the Board
Neiman Marcus



Todd Barasch
Events & Media Advisor
SVP Business Dev Academy of
Motion Picture Arts & Sciences



Sheila Gonzalez
Customer
Experience



Facundo Monpelat
Software
Engineer



Ansh Arora
Frontend
Developer



Patricio Raffaele
Product Lead
LATAM



Jorrit Koop
Financial Advisor
Chief Financial Officer
Allium Lending Group



Kostya Kostyushko
Security
\Advisor



Karim Hussein
Frontend
Developer



Nicolas Garcias
Customer success
advisor



Exequiel Abreu
Lead
Designer

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THANKS!