



Exequiel Abreu

Senior Graphic & UX/UI Designer

Creative Systems, Brand & AI-Enabled Workflows

BUENOS AIRES, ARGENTINA · REMOTE WITH US & GLOBAL TEAMS

CONTACT

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PORTFOLIO

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LINKEDIN

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SKILLS

GRAPHIC DESIGN

Adobe Photoshop, Illustrator, InDesign

VIDEO & MOTION

Premiere Pro, After Effects, Adobe Animate

WEB

WordPress, HTML, PHP, CSS

PROTOTYPING

Figma, Sketch, Adobe XD

ARTIFICIAL INTELLIGENCE

ChatGPT, Claude, Midjourney, Adobe Firefly, Photoshop Generative AI, Gemini
Image generation, ideation, retouching and creative workflow optimization.

LANGUAGES

ENGLISH

Professional working proficiency

SPANISH

Native

EDUCATION

Bachelor's Degree in Graphic Design

University of Buenos Aires (UBA) · 2000–2006

UX/UI Design Program

Ministry of Education, Buenos Aires Government · Talento TECH, 2025

EXPERIENCE

Hotels at Home · New Jersey, USA

2024–Present

Design of email marketing campaigns, UX/UI interfaces, branding, packaging and e-commerce assets for hospitality brands including Marriott, Hilton, MGM, Novotel, Sonesta and Le Méridien. Work includes Amazon Storefront and Shopify design, customer journeys and scalable design systems.

Brinker Marketing + Design · Cincinnati, USA

2025–2026

Senior Graphic Designer

Supporting the agency's client portfolio across web, print, packaging, social media, email, presentations and integrated B2B/B2C campaigns.

Facenote

2021–2024

Graphic and web designer focused on branding, app design, digital presentations, stationery and vector illustration.

Kunde Agency

2018–2021

Graphic and web designer. Branding, point-of-sale, packaging and billboard design. Clients: FRIAR, Boca Juniors and BAF Brokers Group.

Doblege Agency

2007–2012

Graphic and web designer. Product identity, websites, animated banners and interactive media. Clients: FOX, FX, FOX Life, Universal and Nat Geo.

Yantorno Group

2005–2007

Graphic and web designer responsible for web design and maintenance, animated banners and interactive media. Clients: The History Channel, A&E and The Biography Channel.

Freelance

Ongoing

Independent designer for 100+ clients across entertainment, retail, legal and professional services. Branding, packaging, websites, landing pages, email marketing, social media, OOH and print collateral.