



Exequiel Abreu

Senior Graphic Designer & UX/UI Designer

Website / Portfolio:

www.exequielabreu.com

CONTACT

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SKILLS

GRAPHICS

Adobe: Photoshop, Illustrator, InDesign.

ANIMATION

After Effects, Adobe Animate

WEB

Wordpress, HTML, PHP, CSS

PROTOTYPING

Sketch, Figma, Adobe XD

LANGUAGES:

ENGLISH

Advanced conversational level

SPANISH

Native

EDUCATION

Bachelor's Degree in Graphic Design — University of Buenos Aires. (2000-2006)

UX/UI Design Program — Ministry of Education, Buenos Aires Government (Talento TECH, 2025)

EXPERIENCE

HOTELS AT HOME (New Jersey, USA)

2024-2026

Design of email marketing campaigns, UX/UI interfaces, branding, packaging, and e-commerce assets for hospitality brands including Marriott, Hilton, MGM, Novotel, Sonesta, and Le Méridien. Work includes Amazon Storefront and Shopify design, customer journeys, and scalable design systems.

FACENOTE

2021-2024

Graphic and web designer. branding, Apps design, digital presentation, stationary and brochures design. Vector illustration.

KUNDE AGENCY

2018-2021

Graphic and web designer. Branding.. Design for points of sale, product packaging, graphics for billboards. Clients: FRIAR, BOCA Juniors, BAF Brokers group.

DOBLEGE AGENCY

2007-2012

Graphic and web designer. Product identity development. Design and development of Web sites, animation of banners and interactive CDs.

Clients: FOX, channel FX, FOX LIFE, UNIVERSAL, NAT GEO and other channels of the group.

YANTORNO GROUP

2005-2007

Graphic and Web Designer / Responsible for the area of Web design, development and maintenance
Animated banners and interactive CDs.
Clients: History Channel. A&E and The Biography Channel

FREELANCER

As a freelancer, I helped more than 100 clients of all markets (Entertainment, sales, law, speakers), making all kind of graphic designs: (corporate identity, logos, brochures, posters, graphics for shows, etc). Packaging design, Billboards. Pop material. Vehicular graphic.

Web design: Websites, animated banners, pop ups, landing pages, E-mail marketing, Social media.