



# EXEQUIEL ABREU

Graphic / Web Designer & Illustrator

## CONTACT

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**Name:** Exequiel Abreu  
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## SKILLS

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### GRAPHICS

Adobe: Photoshop, Illustrator, InDesign.

### ANIMATION

After Effects, Adobe Animate

### WEB

Wordpress, HTML, PHP, CSS

### PROTOTYPING

Figma, Adobe XD

## EDUCATION

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**Buenos Aires University (UBA).** **2000-2006**  
Design and Urbanism Faculty (FADU).  
**Title:** Graphic Designer Bachelor of Arts Degree

## EXPERIENCE

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### FACENOTE

Graphic and web designer. **2021-2023**  
Developed concepts and designs, including consumer products, electronics and enterprise technology.  
Created design elements for and edited PowerPoint presentations given by the CEO to shareholders and the entire 50-person company

Designed visual content for Facebook and Instagram posts, which, in total, received over 1,600 points of engagement  
Revamped company logo and business cards, boosting brand image

### KUNDE AGENCY

Graphic and web designer. Comprehensive rebranding of the FRIAR brand. Design for points of sale, product packaging, graphics for billboards.  
BOCA Juniors club graphic design. BAF Brokers group general chart **2019-2021**

### DOBLEGE AGENCY

Graphic and web designer. Product identity development. Design and development of Web sites, animation of banners and interactive CDs. Conceptual implementation and copywriting **2007-2012**

Clients: FOX, channel FX, FOX LIFE, UNIVERSAL, NAT GEO and other channels of the group.

### YANTORNO GROUP

Graphic and Web Designer / Responsible for the area of Web design, development and maintenance  
Animated banners and interactive CDs. **2005-2007**

Clients: History Channel. A&E and The Biography Channel

### FREELANCE

As a freelancer, I helped more than 100 clients of all markets (Entertainment, sales, law, speakers), making all kind of **graphic designs:** ( corporate identity, logos, brochures, posters, graphics for shows, etc). Packaging design, Billboards. Pop material. Vehicular graphic. **Web design:** Websites, animated banners, pop ups, landing pages, E-mail marketing, Social media.